INDUSTRIELLE ALLIANCE
ASSURANCE AUTO ET HABITATION INC.

Terms and Conditions for the "Quadruple Your AIR MILES® Reward Miles" Special Promotion Valid August 24 to September 20, 2012

Special Offer

- The "Quadruple Your AIR MILES Reward Miles" promotion is as follows:
  - 4 x 30 miles = 120 AIR MILES reward miles with the purchase of a new auto insurance policy
  - 4 x 15 miles = 60 AIR MILES reward miles with the purchase of a new home insurance policy
- The AIR MILES collector **must mention the AIR MILES promotion when purchasing the insurance policy** to take advantage of the offer.
- The promotion is subject to change without notice. It may be modified or withdrawn at any time.

Eligibility

- The "Quadruple Your AIR MILES Reward Miles" promotion applies exclusively to new auto and home insurance policies.
- Only new contracts purchased **by phone** during this period are eligible for this offer.
- Reward miles are issued to one AIR MILES collector per household.
- All Quebec AIR MILES cardholders are eligible to take part in the promotion.

Conditions

- The AIR MILES collector must appear in the customer file (as an insured or spouse).
- The new policy must be purchased between August 24 and September 20, 2012.
- The date upon which the policy comes into effect may occur up to 1 year after the purchase date.
- The "Quadruple Your AIR MILES Reward Miles" promotion may not be combined with any other offer.

[md/mc] Marque déposée/de commerce d'AIR MILES International Trading B.V., employée en vertu d'une licence par LoyaltyOne, Inc. et par Industrielle Alliance, Assurance auto et habitation inc.

Issuing of Reward Miles

- Reward miles are issued within 45 days following the new policy's effective date and not at the time of purchase.

- Issued reward miles will appear on the AIR MILES account statement within three (3) months of the eligible insurance policy's effective date.

- Reward miles will not be issued for policies that are cancelled before their effective dates.

- Insureds are responsible for giving their collector numbers to Industrial Alliance Auto and Home Insurance and must do so within six (6) months of the date of a new insurance policy or the renewal date of an existing policy. Customers who provide collector numbers after that period will not be entitled to receive reward miles until the next renewal, provided the offer is still in effect.

- As Industrial Alliance Auto and Home Insurance does business only in the province of Quebec, only collectors residing in Quebec are eligible for the standard offer.

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